

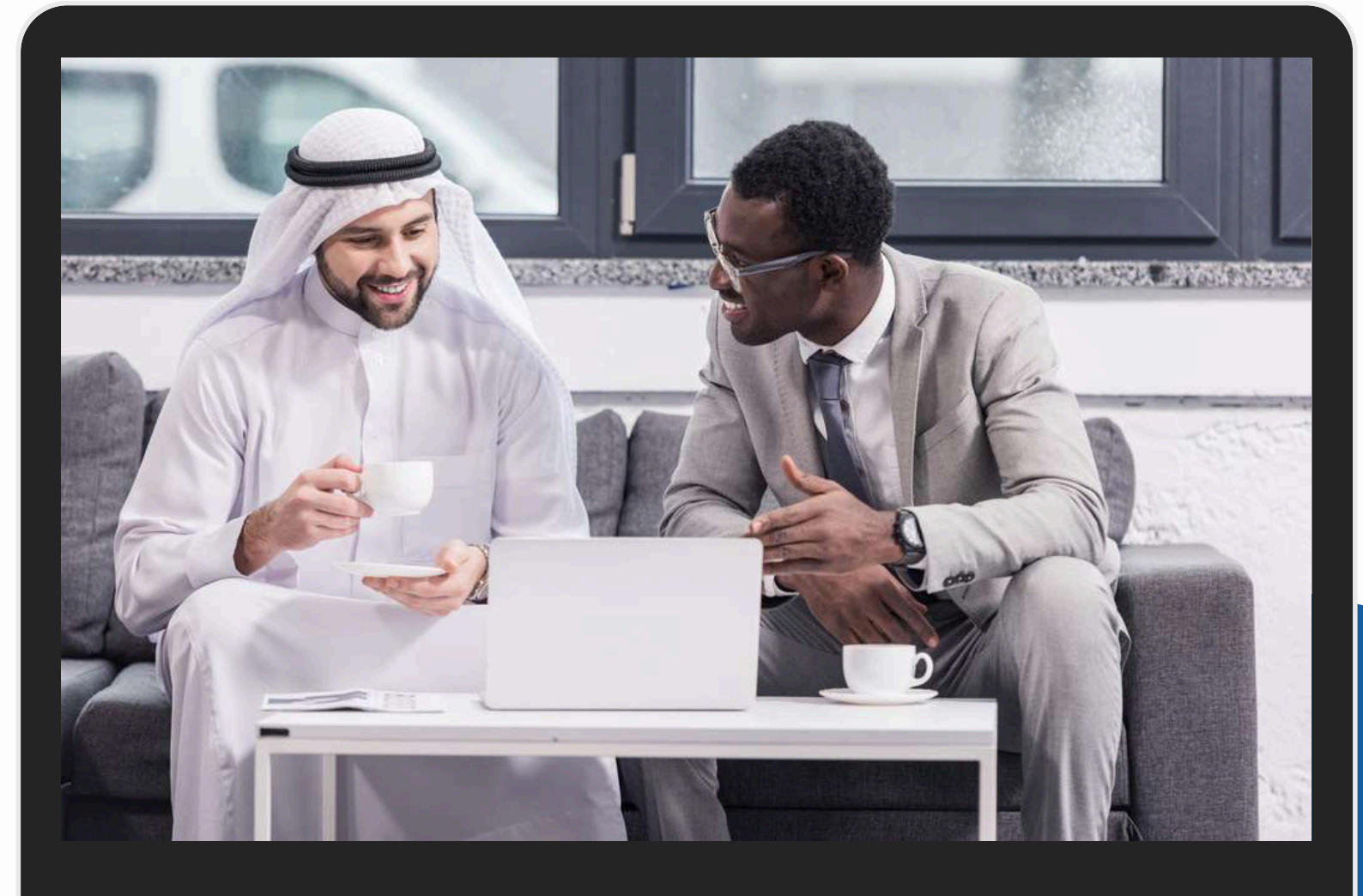
INVEST IN THE UAE

Could I?

Should I?

Why Should I?

Deciding whether to invest in the UAE or reinvest in your own country depends on several factors, including your financial goals, risk tolerance, and familiarity with the investment landscapes of both countries. Here are some key insights to help you make an informed decision:



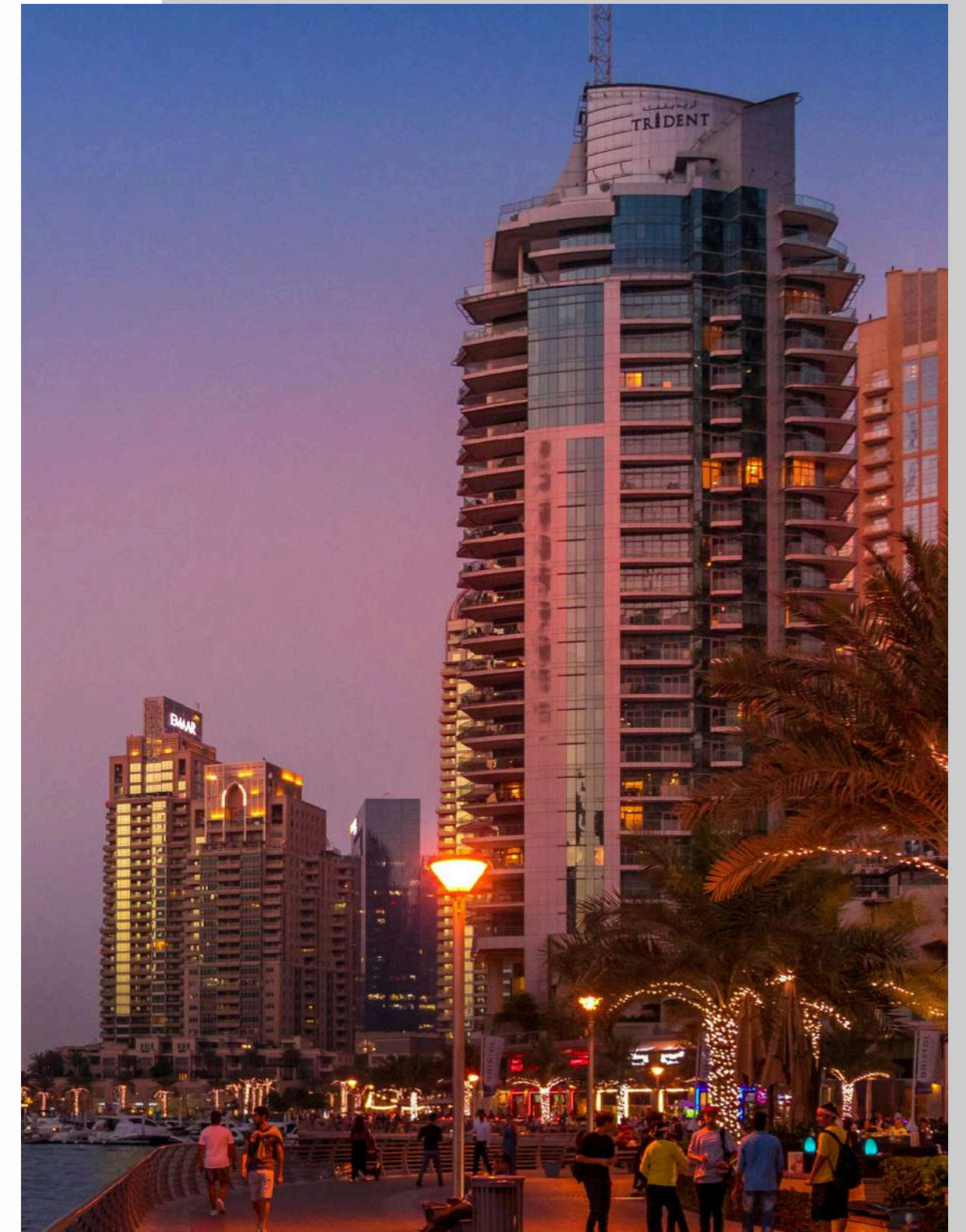
Home Country or the UAE?

Consider Before you Decide

Both the UAE and your native country offer unique advantages and challenges for investors. Investing in your country might be better if you prefer stability, familiarity, ease.

Investing in the UAE gives you a diverse portfolio and higher returns if you can handle the risks with a long-term perspective.

Balancing investments across both markets bring the best of both worlds, ensuring growth potential while maintaining stability. Carefully evaluate the pros and cons as follows:



Home Country or the UAE?

Consider Before you Decide

1. Investment Goals: Long-term investments might benefit more from the high-growth markets like the UAE, while short-term investments might be safer in the US.

2. Diversification: Spread your investments across both markets to balance risks and opportunities.

3. Professional Due Diligence: Consult with financial and legal advisors familiar with both the markets. Get advice tailored to your situation.



Home Country or the UAE?

Consider Before you Decide

4. Long-term perspective: Consider the UAE's strategic economic vision and ongoing diversification efforts on investments.
5. Access and Control: With professional guidance, assess the ease of accessing and managing your investments in the UAE.
6. Local Partnerships: Consider partnering with local entities or investing through reputable funds or firms that have established track records in the UAE market.



Home Country or the UAE?

Consider Before you Decide

7. Legal and Regulatory Differences: The UAE's civil and Sharia law systems, may be challenging without local expertise.

8. Cultural Differences: Business practices and culture can be quite different. Understanding local customs and building relationships are crucial.

9. Costs: The cost of living and operating a business in key cities like Dubai and Abu Dhabi can be high.



Home Country or the UAE?

Consider Before you Decide

10. Foreign Exchange Risk: Currency fluctuations can affect the value of returns if profits are to be taken home.

11. Transparency: Despite high transparency and corporate governance in the UAE, it may still be lower than in the US or Western Europe.

12. Environmental Challenges: Water scarcity and high temperatures can affect the feasibility of certain projects requiring substantial natural resources.



Compelling Reasons to Invest in the UAE

Investors should carefully weigh the risks against the benefits and conduct thorough due diligence. Seek local expertise and possibly partner with local entities to mitigate risks.

However, investing in the UAE is advisable for several compelling reasons. Scroll on to see them.

1. Rich and Visionary

A union of 7 Emirates – Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Quwain, Fujairah and Ras Al Khaimah – the UAE is one of the richest countries in the world. It has vibrant, proactive and far-sighted rulers, who even have a **Vision 2071** set in place.

2. Ownership and Residency

The UAE allows 100% foreign ownership in most sectors. The country has plenty of visa options including Virtual Working program, the Retire in Dubai program, and the 10-year Golden Residency Visa are examples.

3. Strategic Economic Hub

The UAE serves as a gateway between the East and the West, offering easy access to markets in the US, Europe, Asia, and Africa. Its strategic geographic position makes it an ideal hub for international trade and business.

4. Economic Stability

The UAE is one of the most diversified and stable economies in the region, with a strong emphasis on sectors such as tourism, finance, real estate, and technology. The country's leadership is committed to creating a progressive and forward-looking society.

5. Political Stability and International Relations

The UAE enjoys a high degree of political stability, supported by a secure and safe environment. Strong international ties that facilitate cross-border trade and investment opportunities.

6. Tax Benefits

The UAE offers a favorable tax environment with no personal income tax and low corporate taxes. Free zones provide additional incentives, such as 100% foreign ownership, repatriation of profits, and exemptions from import and export duties.

7. Business Friendly

The UAE is 16th globally and the 1st in the Arab World on the World Bank's "Ease of Doing Business 2020" list. Efficient regulatory environment, modern infrastructure, and streamlined processes for starting and operating businesses.

8. Infrastructure, Connectivity

The UAE has world-class infrastructure, including state-of-the-art ports, airports, and logistics networks. Cities like Dubai and Abu Dhabi are known for their advanced urban planning and connectivity.

9. Innovation and Technology

The UAE is heavily investing in becoming a global leader in innovation and technology. Initiatives such as Smart Dubai and the UAE National Innovation Strategy aim to foster a conducive environment for tech startups and innovation-driven enterprises.

OUTSOURCING

10. Quality of Life

The UAE has high standard of living, with excellent healthcare, education, and recreational facilities. Strong enforcement of law and order makes it safe to live, with lowest crime rates. More than 200 nationalities living cohesively and peacefully. The cosmopolitan lifestyle and diverse expatriate community make it an attractive destination for expatriates and their families

11. Tourism and Expo Culture

The legacy of Expo 2020 and COP 28 continues to enhance Dubai's global profile and attractiveness as an investment destination in various sectors.

12. ESG and Sustainability

The UAE is committed to sustainable development and has been at the forefront of implementing Environmental, Social, and Governance (ESG) initiatives. This focus aligns with global investment trends in green and sustainable projects.

13. Diversification and Risk Distribution

Some sectors in your home country may be highly saturated, limiting high returns. Investing internationally can diversify your portfolio, earn higher profits, and spread risk across different markets.

Consider, Consult

These factors make the UAE a compelling destination for global investors seeking growth, diversity, and stability in their investment portfolios.

Want to know further or discuss something? Feel free to reach out.



Abu Dhabi

ATB Global Patent and Trademarks
Agents LLC

P.O Box 6157, Abu Dhabi, UAE

Tel: +971 2 886 9955

Ras Al Khaimah

ATB Legal Consultancy FZ LLC

P.O Box 17212, Ras Al Khaimah, UAE

Tel: +971 7 204 2414

Masdar City Free Zone

ATB Legal Consultancy FZ LLC – Branch
Masdar City, Abu Dhabi, UAE

Tel: +971 2 886 9955

A photograph of four people in business attire. A man in a dark suit and a woman in a black hijab are looking at a tablet held by a man in a white thobe and ghutra. Another woman is partially visible on the right. They are standing in front of a modern building with a glass facade.

THANK YOU!